

# **Five year integrated programme in Master of Applied Management (MAM)**

Master of Applied Management (MAM) course has been introduced by the University based on Credit Based Grading system of assessment. It is a five year (Ten Semesters Dual Degree Programme ) integrated course in Applied Management and is open to students of class XII<sup>th</sup> pass from any stream.

The course curriculum has been designed by a panel of experts and focuses more on the applied aspects of management so that students can develop the necessary and professional skills before joining any organisation. It will also help them to take better decisions as managers in the changing global business environment.

## **OBJECTIVES OF THE COURSE**

MAM is a five year Dual degree Programme designed to provide a holistic and management oriented education to the students. The objectives of the course are to develop competent managers capable of working in any sector of organised activity.

The programme precisely attempts to:-

- Provide a holistic management oriented education.
- Prepare students futuristically for management of technology.
- Equip students with required conceptual, interpersonal skills and decision making abilities.
- Develop motivational and leadership capabilities to achieve excellence in performance.
- Nurture the desire to be honest, ethical, and pursue the goal of excellence while contributing to the welfare of society at large.

## **COURSE STRUCTURE**

The pedagogy includes regular lectures and Expert lectures by academicians from reputed institutions and industry professionals, case studies, personality development classes, group discussion, role plays, Management games, project works, Internship training programmes and industrial tour and visits.

## **PROGRAMME DURATION**

This is a 5 years integrated programme in management consisting of 10 semesters. After successful completion of the first Six Semesters with minimum CGPA of 5.0, shall be eligible for the award of a Bachelor Degree of Business Administration (BBA) or a candidate on successful completion of the first eight semesters with minimum CGPA of 5.0, shall be eligible for the award of a Bachelor Degree of Business Administration with honours. At the end of 5 years the student is awarded MAM (Master of Applied Management) degree by the University.

## **ADMISSION REQUIREMENTS:**

Minimum qualification for admission to the first year of dual degree programme shall be the qualifying Higher Secondary School Certificate Examination (10+2) scheme of the M.P. Board of Secondary Education or equivalent securing at least 50% of aggregate marks (also securing pass mark/grade in all subjects individually) conducted by M.P. Board of secondary Education or equivalent examination from recognized Board.

The reservation to SC/ST /OBC/PH candidates shall be applicable as per the norms of state Government of Madhya Pradesh.

## **TOTAL NUMBERS OF SEATS**

Total number of available seats is 60. The admission for this course shall be effected on the basis of separate merit lists of students passed in various stream at standard 12<sup>th</sup> as,

- Science stream 20 seats
- Commerce stream 20 seats
- Arts Streams 20 seats

## **COURSE FEES:-**

The fee structure is as follows:-

### **FIRST SEMESTER:-**

Tuition Fee (Per Semester)	-Rs 25000/-
University Development Fee (Yearly)	-Rs 5000/-
Caution Money (Refundable on completion)	-Rs 5000/-
Enrolment Fee	-Rs 100/-
Emigration Fee (outside M.P.)	-Rs 500/-
Eligibility Fee (Outside RGPV)	-Rs 50/-

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Total -Rs 35650/-

### **SECOND SEMESTER:-**

Tuition Fee (Per Semester)	-Rs 25000/-
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\*Exam fees Rs.1300/- per semester to be paid along with exam form.

\*Hostel charges per semester (if availed) -Rs 2400/-

Hostel Caution Money -Rs 4000/-

## **Preparation of Merit List:-**

1. Final list shall be prepared by the RGPV MAM Admission committee, on the basis of percentage of total aggregate marks obtained in H.S.C. Examination (Standard 12<sup>th</sup>)
2. Separate merit list shall be prepared of students passed in various streams at standard 12<sup>th</sup> viz. Science, commerce, and arts stream. Merit list for reserved candidates would be prepared separately.
3. The criteria for deciding merit order in case of students having equal merit marks in H.S.C. Examination (Standard 12<sup>th</sup>) shall be in the following sequence, namely:-
  - a) Percentage of marks obtained in S.S.C. Examination (Standard 10<sup>th</sup>)
  - b) Percentage of marks obtained in English subject (Standard 12<sup>th</sup>)
  - c) Date of birth (Candidate who is older in age shall be given priority)

## **Important Instructions to candidates reporting for PG Admissions -2015**

The names of the short listed candidates according to order of merit for Master of Applied Management course will be made available on the website of RGPV ([www.rgpv.ac.in](http://www.rgpv.ac.in))

The Short listed candidate are required to report in the Management department (Training and Placement) along with part payment of tuition fee of one semester minimum Rs. 10,000 and original document with their two sets of photocopies as listed below:-

1. H.S.C. Examination (Standard 12<sup>th</sup>) mark-sheet
2. S.S.C. Examination (Standard 10<sup>th</sup>) mark-sheet
3. School leaving certificate or transfer certificate,
4. Caste certificate for a candidate belonging to Schedule castes (SC), Schedule tribes castes (ST) and socially and educationally backward classes, issued by the authority empowered by the government in this behalf,
5. Non-Creamy Layer (NCL) certificate of the family, issued after 1st April of the relevant academic year, by the authority empowered by the Government in this behalf,
6. Certificate of Physical Disability, issued and duly signed by the Civil Surgeon/Medical authority, in case of a Physically Handicapped candidate,
7. Such other certificates as the RGPV MAM Admission Committee deem necessary.

**Important Note:**

1. The list declared is on the basis of the information submitted by the candidates. Documents of the candidates will be scrutinized before admission, after dully verifying the original documents; the candidates will be required to deposit the required fee within 3 days.
2. No TA/DA is admissible; the candidates have to make their own arrangement for stay.
3. Before reporting to RGPV, candidates are advised to verify their eligibility for the courses in which they have been short listed, if at the time of admission candidate is found ineligible he/she will not any claim on admission.
4. If candidate does not report at stipulated date and time he/she will lose his/her claim for admission.
5. Short listed OBC category candidates must bring latest income certificate at the time of reporting.
6. In case short listed candidates do not take admission, the subsequent vacancies created will be filled up by the remaining candidates by the order of merit, the list of which will be declared by on this website.

**Instructions for Filing Admission Form:-**

Candidates must ensure that they have correctly filled the application form. After submission of online application form, request for change of entries, will not be accepted. Incorrectly filled application forms are liable to be rejected.

The name of the candidate entered in the application form, must be the same as given in the mark sheet of the qualifying examination. Any discrepancies in the name should be authenticated by the competent authority.

In case, any university awards grade in qualifying examination, then Xeroxed copy of certificate from the competent authority of the university, stating equivalent percentage of marks as well as conversion formula used, must be attached along with application form, and the original of the same should be submitted at the time of interview.

Selected candidates shall be required to submit full Tuition fee of one semester, within seven days from the date of declaration of list of selected candidates. Failure in submitting the fee shall disqualify the candidature.

Canvassing in any form shall lead to rejection of candidature.

**Registration fee:**

Registration fee is Rs. 750/- for unreserved candidates and Rs.250/- for Scheduled Cast (SC), scheduled Tribe (ST) and Other Backward Class excluding creamy layer (OBC), of Madhya Pradesh.

**Important Dates:**

Following is the tentative schedule for admission process. However, university reserves the right to amend or modify these dates, which shall be notified at the website of university [www.rgpv.ac.in](http://www.rgpv.ac.in) and [www.uitrgpv.ac.in](http://www.uitrgpv.ac.in)

- *Beginning of the submission of duly filled online application forms: 15th May 2015.*
- *End of the submission of duly filled online application forms: 30th June 2015.*
- *Declaration of the lists of selected candidates: 2nd July 2015.*

**Cancellation of Admission:**

If at any stage, it is found that a candidate has got admission in any course on the basis of false or incorrect information or by hiding relevant facts or if at any time after admission it is found that the admission was given to the candidate due to some mistake or oversight, the admission granted to such a candidate, shall liable to be cancelled forthwith, without any notice at any time during the course of his/her studies, by the Registrar of the university.

**Refund of fee:**

If a candidate gets his/her admission cancelled from the university or admission of an ineligible candidate is cancelled by the university, prior to 7 days before the last date of admission, as declared by the University, the tuition fee and other fee deposited by the candidate shall be refunded back to the candidate after deducting 10% from the deposited amount.

**Modification to rules/procedures:**

The Registrar RGPV reserves the right to amend any provision/rules/procedure for admission, to ensure fair and transparent admission procedure or in public interest, without any prior notice. The modifications so made, shall be binding to all.

**Interpretation:**

If any question arises relating to the interpretation of above rules & procedure, the decision of the University Authorities shall be final and binding.

The decision of university authorities shall also be final & binding in the matter relating to admission.

**For any further enquiries regarding admission in MAM contact at the following no. – 0755 – 2678804.**