

**Rajiv Gandhi Proudhyogiki Vishwavidyalaya, Bhopal**  
**Master of Applied Management (MAM) VII<sup>th</sup> Semester**

**Tentative Subject wise distribution of marks and corresponding credits(Grading System w.e.f. 2016-17)**

S. No.	Subject Code	Subject Name & Title	Maximum Marks Allotted							Credit Allotted subject wise			Total Credits	Remark
			Theory Slot			Practical Slot			Total Marks	Period per week				
			End Sem	Mid Sem	Quiz assignment	End Sem	Team work							
							Lab Work & assignment	Internship/ quiz/ regularity	L	T	P			
1.	MAM-701	STRATEGIC MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	One credit refers to one hour teaching in theory and 2 hours in practical
2.	MAM-702	PROJECT MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	
3.	MAM-703	ADVERTISING MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	
4.	MAM-704	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	
5.	MAM-705	LEGAL FRAMEWORK OF HUMAN RESOURCE MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	
6.	MAM-706	TOTAL QUALITY MANAGEMENT	70	20	10	-	-	-	100	5	-	-	5	
7.	MAM-707	CASE STUDIES – VII IN LAB & MINOR PROJECT	-	-	-	60	20	20	100	-	-	2	2	
			420	120	60	60	20	20	700	30	-	2	32	Grand Total

