

Rajiv Gandhi Proudhogiki Vishwavidyalaya, Bhopal
Master of Applied Management (MAM) Vth Semester

Subject wise distribution of marks and corresponding credits(Grading System w.e.f. 2015-16)

S. No.	Subject Code	Subject Name & Title	Maximum Marks Allotted						Credit allotted subject wise	Total Credits	Remark		
			Theory Slot			Practical Slot						Total Marks	
			End Sem	Mid Sem	Quiz assignment	End Sem	Team work						
1.	MAM-501	E COMMERCE	70	20	10	-	-	100	5	-	-	5	
2.	MAM-502	SALES & DISTRIBUTION MANAGEMENT	70	20	10	-	-	100	5	-	-	5	
3.	MAM-503	RURAL MARKETING	70	20	10	-	-	100	5	-	-	5	
4.	MAM-504	FINANCIAL SERVICE	70	20	10	-	-	100	5	-	-	5	
5.	MAM-505	MANAGING INTERPERSONAL RELATION & GROUP PROCESS	70	20	10	-	-	100	5	-	-	5	
6.	MAM-506	RETAILING MANAGEMENT	70	20	10	-	-	100	5	-	-	5	
7.	MAM-507	CASE STUDIES - V IN LAB & MINOR PROJECT	-	-	-	60	20	100	-	-	2	2	
			420	120	60	60	20	700	30	-	2	32	Grand Total

One credit refers to one hour teaching in theory and 2 hours in practical