Startup Pathshala 2020
Program Schedule

Thriving to inculcate
Entrepreneurship & Innovation Literacy
in 10,000+ youth of Madhya Pradesh”
INAUGURATION OF STARTUP PATHSHALA
By Hon’ble Governor of Madhya Pradesh

STARTUP पाठशाला

30 DAYS PROGRAM FROM 27th MAY 2020
5 PM TO 6 PM

SHRI LALJI TANDON
Hon’ble Governor of Madhya Pradesh

https://www.facebook.com/YiBhopal/
INAUGURATION OF STARTUP PATHSHALA
By Hon’ble Chief Minister of Madhya Pradesh

Facebook Live

STARTUP पाठशाला

30 DAYS PROGRAM FROM
27th MAY 2020
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SHRI SHIVRAJ SINGH CHOUHAN
Hon’ble Chief Minister of Madhya Pradesh

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Modality of Startup Pathshala 2020

• It is a 30 days program commencing on 27\textsuperscript{th} May 2020
• Courses will be “Live” on Facebook and YouTube
• Courses are open for all students and young startups of Madhya Pradesh
• Courses are created in Hindi/English both.
• Quizzes and Assessment will be conducted everyday.
• E-Certificate will be provided to all participants
Course Content (First Week)

• **Day# 1** – Simplifying Entrepreneurship! And why Entrepreneurship is important and how this can help the country in its mission of being “Self-Reliant”

• **Day# 2** – Difference and Similarities in Startups and Conventional Businesses! Case Study of “Joining a Job Vs. Starting a Startup”
Course Content (First Week)

• Day# 3 – “Idea Generation”, a brainstorming exercise to generate new startup ideas!

• Day# 4 – Converting a Business Idea to a Viable Product. Case study of “Redbus” and “Ola”
Course Content (First Week)

• Day# 5 – Deciding when to start and when not to start your own venture. Pros and Cons of Startup business

• Day# 6 – How to get your first customer? Understand Customer’s need and Market Research. Case study of “BYJU’S”
Course Content (First Week)

• Day# 7 – Exercise time! Shortlist 5 startup ideas! Brainstorm and learn to select and reject a startup idea. At the end of first week, all participants should be ready with “One Startup Idea of Their Own”

• Week 2, 3 and 4 – Course content will be shared later.
Speakers and Mentors Profile

Anirudh Damani, Managing Partner / Artha Venture Fund

Francisco Santolo, Harvard Alumn, CTO, CEO & Founder at Scalabl Argentina

Dr. Ria Aerts, Director International Entrepreneurship, GOC Australia

Sagar Saxena, CoFounder Razorpay

Ravi Garikipati, Ex CTO, FlipKart

Dr. Chris Sotiropoulos, GOC Australia

Bharat Wakhlu, Founder & President / The Wakhlu Advisory
Speakers and Mentors Profile

- Digvijay Singh (COO, Indian Angel Network)
- Devesh Chawla (CEO, Chetan Bhagat)
- Anuj Nigam (Director Technology, DCW, IIT Kharagpur)
- Dr. Chris Sotiropoulos (Co-Owner, Global Opportunities Commercialisation (GO2) Australia)
- Kumar Sparsh (Investment Lead at Oceana India Ventures)
- Rathnakar Samavedam (Chartered Accountant, Hydroskilled Angels)
- Pradeep Rathi (Social Entrepreneur, Mentor-Infusion)
- Hirak Mukherje (CFO, Mentor at Mowtech Inovation Hub)
- Varsha Kothawle ("Coach", Talent Manager, Director, Rituja)
- Anil Gupta (StartUp Coach/Mentor)
- Kanchi Daiya (Regional Head - West India at Indian Angel Network)
- Prajakt Raut (Founder at Jyppyi)
- Pankej Thakar (Founder, Mentor, ANI, Angel Investor)
- Gagan Gupta (Co-Founder, Kyf Ventures)
- Yash Ghatalia (Sr. Associate at Mowtech Angels Network)
- Dr Anu Gupta (Co-Founder, Kyf Ventures)
Thank you
Link for Registration to STARTUP PATHSHALA 2020

https://jicjabalpur.org/startup-pathshala-registration